



**ASERTEK VENTURES, LLC**

Window Cleaning ▪ Facility Maintenance

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<http://www.asertekfm.com>

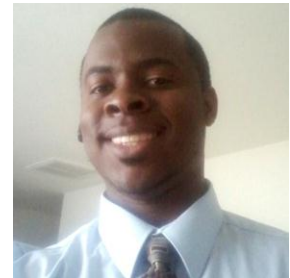
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**YOUNG ENTREPRENEUR OPENS WINDOW CLEANING & FACILITY MAINTENANCE FIRM**

*Fort Wayne, Ind.*—Young entrepreneur Kevin Morgan recently turned his part-time hobby into a full-time business. His firm, Asertek Ventures, LLC, offers residential and commercial window and exterior cleaning as well as specialized interior surface cleaning and commercial janitorial services. While cleaning is the firm’s specialty, Morgan says that people are its focus. “We are a people-oriented company. Our entire purpose is to lighten the work load of our customers so they can have an easier life,” he said.



In addition to window cleaning, Asertek also handles household and industrial chores such as gutter cleaning, pressure washing, cleaning of asphalt, driveway and sidewalk surfaces, leaf removal, as well as soap scum and stain removal. Another service, the cleaning and dusting of high ceilings and walls, helps out homeowners and maintenance workers who are afraid of heights and/or do not have the proper equipment to complete the work. Asertek also assists homebuilders and construction companies by cleaning up home and construction sites upon project completion. Both small and large projects are within the scope of Asertek.

Morgan says his customers are impressed with the high quality of service they receive compared to other companies offering similar services, and without having to pay their high-end prices. Eventually he would like to expand Asertek’s portfolio to include niche services such as restoration work, and to add employees as the company grows.

Morgan is an alumnus of Elmhurst High School in Fort Wayne who attended Ivy Tech Community College Northeast while still in high school. At the age of 19, he wrote plays and poetry for the Indiana State Museum. He registered Asertek as a business in 2013, but did not pursue it as a full-time venture until this summer. His most recent work experience includes serving as a car salesman for Glenbrook Hyundai, which he says helped him develop sales and customer service skills that he can apply to his business.

Morgan is a client of the Northeast ISBDC, receiving help with launching and marketing his business. For more information on Asertek services, visit [www.asertekfm.com](http://www.asertekfm.com) or call 260-255-5722. To learn more about the Northeast ISBDC, visit [www.isbdc.org](http://www.isbdc.org) or call 260-481-0500.