
Align Your Tactics with Your Vision

The ISBDC strategic planning process leaves clients with tangible plans they can start implementing immediately. ISBDC Business Advisors will help you and your team develop goals, strategies and tactics to grow and expand your business.

How it Works

The ISBDC's job is to lead a structured conversation among the company's leadership, ensure nothing is lost during the brainstorming, and to make sure all opinions are heard when building consensus. This principle guides our strategic planning sessions. ISBDC facilitators lead the company's key stakeholder through specific questions focused on the company's future, providing everyone in the room a chance to be heard and, as important, hear others.

Once the team has consensus around the company's vision, facilitators continue working with the group to determine what may be preventing the company from attaining their objectives. This sequence allows the team to identify goals and tactics to draw a clear path to achieve growth or whatever the organizations' vision states.

Strategic Implementation

A strategic plan will only drive results if it is implemented. Consequently, helping a business develop a strategic plan is only the beginning of the ISBDC service.

Let's Work Together: Find your local ISBDC Regional Center at www.isbdc.org.